

**SYLLABUS: COMM 2367
PERSUASIVE COMMUNICATION**

INTRODUCTION

The School of Communication agrees with the Carnegie Foundation for the Advancement of Teaching

and strategies for adapting to different audiences in persuasion, with examples including

5.

go.osu.edu/SecuredMediaLibrary

○

are producing inequities or harms. Arguments should be composed of valid and reliable

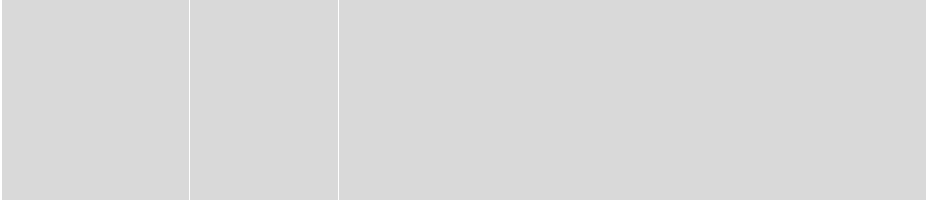
Discussion and communication guidelines

The following are my expectations regarding how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

After registration, make arrangements with me as soon as possible to



WEEKLY



10/24 *Likelihood Model; Applying RAA and ELM
to understand how audiences likely
perceive effective and just solutions
(ELO2.2; ELO3.1; ELO4.1)*

Activity: *Review theories; Group meetings*

