

3. Develop critical thinking skills and active listening skills by learning to listen to others and how they are most influenced. Comm 2110 fulfills this requirement by students

Lucas, Stephen E. (2020). *The Art of Public Speaking*. 13th edition. New York, NY: McGraw-Hill

Marketing Speech

In this 3-4 minute speech you are acting like a marketer, salesperson, or promoter. Your purpose is to promote a product, place, or program. The speech should be organized into two main points: need and satisfaction. The speech requires the use of a visual which can be tactile, a handout, a video (of 30 seconds or less

communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

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problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health

· All university employees, except those exempted by legal privilege of confih1 792 re.nialersi5(y)13e

